



Executive Summary

Problem

According to the World Health Organisation statistics, the current global elderly population (≥ 65 y.o) will double in the next 10 years, and triple by 2050. The premium aged care segment is already over-subscribed and under-catered in available premium aged care residences with bespoke luxury services. Waiting lists are currently 1 to 2 years long and likely to lengthen as facilities vacancies are outpaced by demand, especially since people are living longer.

One in two elderly residents in aged care facilities and institutes suffer from anxiety, loneliness and depression. Empirical and anecdotal evidence indicates mistreatment, malnutrition, abuse, and lack of genuine care is prevalent in the aged care industry. This also affects the higher net-worth populations in aged care homes.

With the **Elysium Cruise Residence**[®] and the exclusive **Elysium Wellness Lifestyle**[™], we can better pay tribute and honour our parents, elders, and ourselves, with elegance, dignity, grace, after a full life of accomplishments.

Solution

The **Elysium Cruise Residence**[®] initiative, business model, social imperative solution, is a crafted, innovative, evolutionary, combination of two proven burgeoning business models:

PREMIUM AGED CARE + LUXURY RESIDENCE SHIP LIFESTYLE

We are partnering with an equally visionary, leading nursing home provider in the US, who owns and manages 440 nursing homes, 12 facilities in China, and looking to penetrate the Indian aged care market. Their contracted aged-care expertise manages the premium aged care residence onboard. The 5* Berlitz rated luxury cruise ship of 371 luxury balcony staterooms and penthouses are expertly repurposed and customised by our experienced partner in 'aged-care residence' architecture.

Our ship supports the residents and crew with an onboard, comprehensive 24/7/365 staffed medical center with two Accident and Emergency surgeries, dental, ICU ward, optometry, pathology, pharmacy, physio, podiatry, x-ray, and general clinics, providing medical autonomy throughout Australasia. This is further supported by our partner VIP (and Medivac capable) Grumman flying boat service that serves the ship for resident and staff transfers for emergencies or charters - this alone is a world first.

Competitive Advantages

- Global and scaleable from Day One with universal appeal and unique advantages
- An innovative platform offering multiple revenue streams, including comprehensive aged care, boutique luxury outlets, cosmetic surgery packages, lifestyle salons, onboard financial advice and transactions in a HNWI environment, business interactions with local community port businesses and authentic tourism services
- Generating pre-launch revenue from acceptance of the first minimum 10% accommodation deposits
- The Elysium Cruise Residence[®] model is not restricted by the conventional 'cruise ship' model and therefore able to operate with robust safeguards despite the current pandemic, and any future repeat events.
- Advantaged by intrinsic physical, economic, and IP moats, ensuring 100% market dominance, and 'First-to-Market' lead for 4-7 year, for investors
- A business model that by default provides an enviable mobile residential 'bubble' protecting against epidemics, pandemics, geohazards, and geopolitical uncertainty
- Elysium meets the global demands for **Safety, Security, Serenity, Sanctuary** now, and for the future - an unparalleled and unmatched luxury aged care and retiree residence, international business hub, with unimpeded dynamic 5* coastal sea views every day, "*adding Life to Their Years, and Years to Their Life*"